

## Curriculum Vita Brandon Sieg

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### Education

- 1997-1998 Masters of Science--Kinesiology (sport management emphasis)  
Indiana University
- 1992-1996 Bachelors of Science--Biology; minor--East Asian Languages and Cultures  
Indiana University

### Martial Arts Qualifications/ Experience

- Tae Kwon Do 5th degree black belt (Traditional Tae Kwon Do, Chung Do  
Kwan Association—TTCA) Started 1984  
4th degree black belt (Kukkiwon)  
Dan rank first received 2001
- Hapkido 5th degree black belt (United States Hapkido Federation—USHF)  
Started 1993  
5th degree black belt (Korea Hapkido Federation—KHF)  
Dan rank received 2007.
- Tai Chi Ch'uan Instructor certification (New School Tai Chi Ch'uan  
Association) Started 1995  
Instructor Certification from William CC Chen. Received 2009
- Brazilian Jiu-jitsu Purple belt (Team Caique) Started 1996.
- F.A.S.T. Defense<sup>1</sup> Certified instructor-FAST Adult Basics I Module Received 2001  
Certified instructor-FAST Adult Basics II (Groundfighting)  
Module Received 2003  
Certified instructor-FAST Children's I Module Received 2003  
Certified instructor-FAST Multiple Assailants I Module  
Received 2002  
Certified instructor-FAST Multiple Assailants II  
(Groundfighting) Module Received 2002  
Certified instructor—FAST Weapons I Module Received 2006

Martial Concepts<sup>2</sup>      Apprentice Elite Instructor. Started 1995

### Competition performance

#### Taekwondo

41 top four finishes in World Tae Kwon Do Association (WTA) or TTCA sponsored tournaments since 1984

3<sup>rd</sup> place, 2005 IU TKD friendship tournament

Runner up, 2004 IU TKD friendship tournament

Winner, 2000 IU TKD friendship tournament

Winner, 1996 IU TKD friendship tournament

1<sup>st</sup>, 2<sup>nd</sup>, 2<sup>nd</sup> and Grand Champion at Battle of the Stars (TKD) 2001

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1<sup>st</sup>, 1<sup>st</sup>, 2<sup>nd</sup> and Grand Champion at Battle of the Stars (TKD) 1999

2<sup>nd</sup> and 3<sup>rd</sup> place finishes at Battle of the Stars (TKD), Bedford, IN 1997

2<sup>nd</sup> and 2<sup>nd\*</sup> place Purdue Midwest Collegiate champ (\*bowed out of finals vs

student)

#### Brazilian jiu-jitsu

3<sup>rd</sup> place, Extreme Grappling Open, Indianapolis, IN Oct. 2007  
(Masters Men Blue 181-200 gi)

1<sup>st</sup> Place, Hoosier Open, Indianapolis, IN June 2009. (Mast. Blue lt-hvy)

2<sup>nd</sup> Place, Michigan Open, Detroit, Sept 26 2009. (Master blue

midweight)

2<sup>nd</sup> place, Michigan Open, Detroit, Oct 2<sup>nd</sup> 2010 (master blue midweight)

### Additional Certifications

1996-present      First Aid/CPR/PDT

1998-2004      American Council on Exercise (ACE) Certified Personal Trainer

2003-present      Martial Athletics Certification

### Faculty Positions held

2000-present      Part time faculty--Martial Arts Coordinator  
DePauw University

2000      Part time lecturer  
Indiana University, Bloomington  
Taught P211: Introduction to Sport Management

### Current Professional Martial Arts Experience

1997-present      Instructor of martial arts  
DePauw University  
courses taught:

Beginning Brazilian jiu-jitsu  
Beginning Hapkido  
Beginning Kali  
Beginning Karate  
Intermediate Karate  
Beginning Tai Chi Ch'uan  
Projects in Kinesiology (martial arts leadership/instruction)  
Self defense  
Introduction to the Martial Arts: Culture, Tradition and  
Application (Winter Term course)

- 1996-present      Instructor, HPER Elective Program  
Indiana University, Bloomington  
courses taught:  
    Beginning Brazilian jiu-jitsu  
    Beginning Hapkido  
    Intermediate Hapkido  
    Advanced Hapkido  
    Beginning Karate  
    Intermediate Karate  
    Introduction to the Martial Arts (lecture of history/culture)  
    Introduction to Tae Kwon Do Sparring  
    Self defense  
    Judo (interim instructor only)  
    P445 Topics in Kinesiology: Introduction to the Martial  
    Arts Industry
- 2000-present      Instructor  
Gentry Martial Arts  
Instructor of commercial school in Martinsville IN
- 1999-present      Instructor, advisor, and coach  
DePauw Tae Kwon Do Club  
Oversaw the founding of the club. Taught all levels in an  
extracurricular setting. Primary coach of TKD team during  
competitions
- 1999-present      Instructor, advisor  
Depauw Hapkido Club  
Oversaw the founding of the club. Taught all levels in an  
extracurricular setting.
- 1996-present      Featured instructor at 55 seminars, camps, or workshops

## **Previous Professional Martial Arts Experience**

- 2010                      Consultant/expert witness for defense in State vs Jason Myers
- 2008-2010                Habilitation provider for wrap-around program. Taught martial arts to emotionally or mentally challenged children in private setting to support therapy and program goals.
- 2007                      Consultant/expert witness for Lawrence County (IN) prosecutors office in self defense/assault case
- 1998-2001                Instructor of IU Self-Defense/Hapkido Club  
                                  Taught all levels of skill in an extracurricular setting  
                                  club regained highest  
                                  Rec sport club status under tenure
- 2001                      Trained professional staff of Indiana Masonic Home, Franklin, IN, in adapting Tai Chi based exercises for elderly clients
- 1999                      Co-instructor of a 12 week Tai Chi course for the elderly at Meadowood Retirement Community, as part of a balance study
- 1989-97                    Assistant or substitute instructor at Harrison County TKD School and Ohio Valley TKD School

## **Fitness/Personal Training Experience**

- 1998-2000                Personal Trainer, Division of Recreational Sports  
Indiana University
- 1999                      Technical consultant and instructor of group exercise classes  
Division of Recreational Sports  
Indiana University  
                                  Consulted and trained staff for aerobic kickboxing group exercise classes. Developer and instructor for IU Rec sports "fighting fit" class.
- 1999                      Trained in Trekking, a treadmill based workout for either group exercise or personal client settings
- 1998                      Instructor, IU HPER elective program  
Indiana University

Course taught: weight training

### **Administrative/Service Positions**

2007-present	Vice President of USHF
1999-present	Organized, promoted, and hosted 25 seminars and 5 tournaments for the benefit of the larger martial arts community
1997-present	Founder and President of Gentry Martial Arts, Inc. (GMA)
1996-present	Editor, USHF newsletter
1995-present	Member of USHF Board of Examiners Assist in adopting requirements and certifying competency for USHF ranks
2000-2001	Chaired USHF committee on higher dan rank promotion guidelines
1998	Member of 4 person committee that developed the curriculum for the IU martial arts certificate program
1996-97	Member of USHF Standards Policy Committee Review and amend quality standards within the organization
1996-97	Safety officer, IU self defense/hapkido club Manage liability and respond to injuries during club training sessions

### **Professional Organizations**

2003-present	Martial Arts Industry Association (MAIA)
2002-2009	American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD)
2002-present	National Association of Professional Martial Artists (NAPMA)

### **Professional Publications**

#### **Books/Manuals**

1. Sieg, Brandon. (2000). *Traditional Tae Kwon Do Chung Do Kwan Association Student Manual*. Bloomington, IN: Self published. 131 pp.

2. Sieg, Brandon. (2007). TTCA Black Belt Companion. Martinsville, IN: self published. 98 pp.

#### **Journals/magazines**

1. Sieg Brandon. (1997). How Western Perceptions Influenced the Martial Arts in Old Shanghai. *Journal of Asian Martial Arts*, 6 (2), 26-43.
2. Sieg, Brandon (2004 April/May). Giving the Martial Arts Back to God: Martial Spirit-Christian Spirit. *Faith and Fitness Magazine*, [electronic version] <http://www.faithandfitness.net/pages/5/index.htm>.
3. Sieg, Brandon (2004). Gravitation versus Change: Explaining the Relationship between Personality Traits and Martial Arts Training. *Journal of Asian Martial Arts*, 13 (3), 8-23.
4. Sieg, Brandon (2008) Black Belt Promotion: Follow Your Leads into Your Local Summer Reading Program. *NAPMA NOW* June 08,

#### **Reviews**

1. Sieg, Brandon. (1996). Review of Martial Arts Teachers on Teaching by Carol Wiley. In *Journal of Asian Martial Arts*, 5 (4), 108-109.
2. Sieg, Brandon (2004). Review of Chin-na in Depth DVD by Dr. Yang Jwing Ming. In *Journal of Asian Martial Arts*, 13 (1), 88-89.
3. Sieg, Brandon (2010) Review of Competitive Taekwondo by Yong Sup Kil. In *Journal of Asian Martial Arts*, 19 (1), 105-107.

#### **Other**

Multiple contributor to Traditional Times (TTCA newsletter)

Content editor and primary writer for the GMA website ([gentrymartialarts.com](http://gentrymartialarts.com))

#### **Acknowledgements/Appearances in other works**

1. Mihay, Lynn, et al. (2004). Balance and Perceived Confidence with Performance of Instrumental Activities of Daily Living: A Pilot Study of Tai Chi Inspired Exercise with Elderly Retirement-Community Dwellers. *Physical and Occupational Therapy in Geriatrics*. 21 (3) 75-86.
2. Kipp, Bill (2007). Soft Shield Technology. *National Association of Professional Martial Artists Innovations* DVD. Sept 2007.

## **Presentations**

1. Sieg, Brandon (2003). Unifying the Christian Way and the Martial Way: why it is ok for Christians to do martial arts. Central States Anthropology Conference, April 19, 2003.

### **Other presentations**

- |      |   |
|------|---|
| 2005 | Kipp, Bill (2005). Fast Defense-the Missing Link in Martial Arts Training. Martial Arts Supershow and World Conference. April 29, 2005. Assisted as a Bulletman |
| 2001 | Central States Anthropology Society conference (Lexington KY)<br>Ad hoc demonstration during afternoon martial arts meeting (No official presentation)          |
| 1995 | Indiana University Undergraduate Research Conference on non-professionally related biological research  |
| 1994 | Presented at the 110 <sup>th</sup> Indiana Academy of Sciences on non-professionally related biological research  |

### **Community Service**

- |                 |  |
|-----------------|--|
| 2008            | Boys and Girls Club of Morgan Co (Martinsville Branch).<br>Oversaw/managed 10 week martial arts program held on site of the club   |
| 2006            | Volunteer tai chi instructor at Martinsville Senior Center and Ken Mar Apartments (government assisted living)   |
| 2001-present    | Led demonstrations and/or instructional seminars for entertainment at least 23 community festivals, charity events, etc. Also participated in 10 parades.  |
| 2002, 03, 05-06 | Instructor of after-school program for Poston Road Elementary School (Martinsville, IN). Oversaw 3 week Tae Kwon Do program for 80-90 K-5 students. Similar programs at Paragon, Green, and Smith Elementary in 2005 and Central Elementary in 06. |
| 2005-present    | Guest instructor of TKD in physical education classes at Monrovia Elementary School  |
| 2005-present    | Instructor and co-manager of Morgan County Special Olympics  |

### Martial Arts Classes

- 2005-present      Morgan County Library Summer Reading Program. Regular presenter/reader with martial arts themed education.
- 2003–present      Guest instructor of Tae Kwon Do in physical education classes at Brooklyn, Poston Road, Centerton, Paragon, Green, Smith, South, and Central Elementary Schools (Martinsville school district); Martinsville high school PE program
- 2004                Demonstration for Edgewood intermediate school, family night at Edgewood Primary school



## Details or explanations

### 1) Fast Defense

Fear/Adrenaline Stress Training teaches how to manage the adrenaline response that is associated with both the assault and the verbal interview that precedes it through realistic scenario based training, with an emphasis on assertive communication to deter the assailant in the interview phase.

### 2) Martial Concepts

Martial Concepts is an eclectic, hybrid system encompassing four principle areas, with contributions from a variety of arts within each principle: *Hybrid grappling* (judo, wrestling, Brazilian jujitsu, etc.), *Ring-fighting* (boxing, kickboxing, Muay Thai), *Stick-fighting* (various stick systems, various silat systems), and *Street-fighting* (jun fan/jkd, wing chun, boxing, silat, etc.)