

Curriculum Vita
Brandon Sieg

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Education

1997-1998 Masters of Science--Kinesiology (sport management emphasis)
Indiana University

1992-1996 Bachelors of Science--Biology; minor--East Asian Languages and
Cultures
Indiana University

Martial Arts Qualifications/ Experience

Tae Kwon Do 5th degree black belt (Traditional Tae Kwon Do, Chung Do
Kwan Association—TTCA) Started 1984
3rd degree black belt (Kukkiwon)
Dan rank first received 2001

Hapkido 4th degree black belt (United States Hapkido Federation—USHF)
Started 1993

Tai Chi Ch'uan Instructor certification (New School Tai Chi Ch'uan
Association) Started 1995

Gracie Jujitsu Blue belt 1 stripe (Team Caique) Received 1998

F.A.S.T. Defense¹ Certified instructor-FAST Adult Basics I Module Received 2001
Certified instructor-FAST Adult Basics II (Groundfighting)
Module Received 2003
Certified instructor-FAST Children's I Module Received 2003
Certified instructor-FAST Multiple Assailants I Module
Received 2002
Certified instructor-FAST Multiple Assailants II
(Groundfighting) Module Received 2002
Certified instructor—FAST Weapons I Module Received 2006

Martial Concepts² Significant rank held. Started 1995

Competition performance

41 top four finishes in World Tae Kwon Do Association (WTA) or TTCA sponsored tournaments since 1984
3rd place, 2005 IU TKD friendship tournament
Runner up, 2004 IU TKD friendship tournament
Winner, 2000 IU TKD friendship tournament
Winner, 1996 IU TKD friendship tournament
1st, 2nd, 2nd and Grand Champion at Battle of the Stars (TKD) 2001
1st, 2nd, 2nd, 2nd and Grand Champion at Battle of the Stars (TKD) 2000
1st, 1st, 2nd and Grand Champion at Battle of the Stars (TKD) 1999
2nd and 3rd place finishes at Battle of the Stars (TKD), Bedford, IN 1997

Additional Certifications

1996-present First Aid/CPR/PDT
1998-2004 American Council on Exercise (ACE) Certified Personal Trainer
2003-present Martial Athletics Certification

Faculty Positions held

2000-present Part time faculty--Martial Arts Coordinator
DePauw University
2000 Part time lecturer
Indiana University, Bloomington
Taught P211: Introduction to Sport Management

Current Professional Martial Arts Experience

1997-present Instructor of martial arts
DePauw University
courses taught:
 Beginning Hapkido
 Beginning Kali
 Beginning Karate
 Intermediate Karate
 Beginning Tai Chi Ch'uan
 Projects in Kinesiology (martial arts leadership/instruction)
 Self defense
 Introduction to the Martial Arts: Culture, Tradition and
 Application (Winter Term course)

1996-present Instructor, HPER Elective Program
Indiana University, Bloomington

courses taught:

Beginning Brazilian jiu-jitsu
Beginning Hapkido
Intermediate Hapkido
Advanced Hapkido
Beginning Karate
Intermediate Karate
Introduction to the Martial Arts (lecture of history/culture)
Introduction to Tae Kwon Do Sparring
Self defense
Judo (interim instructor only)
P445 Topics in Kinesiology: Introduction to the Martial Arts Industry

2000-present Instructor
Gentry Martial Arts
Instructor of commercial school in Martinsville IN

1999-present Instructor, advisor, and coach
DePauw Tae Kwon Do Club
Oversaw the founding of the club. Taught all levels in an extracurricular setting. Primary coach of TKD team during competitions

1999-present Instructor, advisor
Depauw Hapkido Club
Oversaw the founding of the club. Taught all levels in an extracurricular setting.

1996-present Featured instructor at 36 seminars, camps, or workshops

Previous Professional Martial Arts Experience

1998-2001 Instructor of IU Self-Defense/Hapkido Club
Taught all levels of skill in an extracurricular setting
Partially responsible for the promotion of 15 black belts
Membership increased 200% and club regained highest Rec sport club status under tenure

2001 Trained professional staff of Indiana Masonic Home, Franklin, IN, in adapting Tai Chi based exercises for elderly clients

1999 Co-instructor of a 12 week Tai Chi course for the elderly at Meadowood Retirement Community, as part of a balance study

Review and amend quality standards within the organization

1996-97 Safety officer, IU self defense/hapkido club
Manage liability and respond to injuries during club training sessions

Professional Organizations

2003-present Martial Arts Industry Association (MAIA)

2002-present American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD)

2002-present National Association of Professional Martial Artists (NAPMA)

Professional Publications

Books/Manuals

1. Sieg, Brandon. (2000). *Traditional Tae Kwon Do Chung Do Kwan Association Student Manual*. Bloomington, IN: Self published. 131 pp.

Journals/magazines

1. Sieg Brandon. (1997). How Western Perceptions Influenced the Martial Arts in Old Shanghai. *Journal of Asian Martial Arts*, 6 (2), 26-43.
2. Sieg, Brandon (2004 April/May). Giving the Martial Arts Back to God: Martial Spirit-Christian Spirit. *Faith and Fitness Magazine*, [electronic version] <http://www.faithandfitness.net/pages/5/index.htm>.
3. Sieg, Brandon (2004). Gravitation versus Change: Explaining the Relationship between Personality Traits and Martial Arts Training. *Journal of Asian Martial Arts*, 13 (3), 8-23.

Reviews

1. Sieg, Brandon. (1996). Review of Martial Arts Teachers on Teaching by Carol Wiley. In *Journal of Asian Martial Arts*, 5 (4), 108-109.
2. Sieg, Brandon (2004). Review of Chin-na in Depth DVD by Dr. Yang Jwing Ming. In *Journal of Asian Martial Arts*, 13 (1), 88-89.

Other

Multiple contributor to Traditional Times (TTCA newsletter)

Content editor and primary writer for the GMA website (gentrymartialarts.com)

Acknowledgements/Appearances in other works

1. Mihay, Lynn, et al. (2004). Balance and Perceived Confidence with Performance of Instrumental Activities of Daily Living: A Pilot Study of Tai Chi Inspired Exercise with Elderly Retirement-Community Dwellers. *Physical and Occupational Therapy in Geriatrics*, 21 (3), 75-86.

Presentations

1. Sieg, Brandon (2003). Unifying the Christian Way and the Martial Way: why it is ok for Christians to do martial arts. Central States Anthropology Conference, April 19, 2003.

Other presentations

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| 2005 | Kipp, Bill (2005). Fast Defense-the Missing Link in Martial Arts Training. Martial Arts Supershow and World Conference. April 29, 2005. Assisted as a Bulletman |
| 2001 | Central States Anthropology Society conference (Lexington KY)
Ad hoc demonstration during afternoon martial arts meeting (No official presentation) |
| 1995 | Indiana University Undergraduate Research Conference on non-professionally related biological research |
| 1994 | Presented at the 110 th Indiana Academy of Sciences on non-professionally related biological research |

Community Service

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| 2006 | Volunteer tai chi instructor at Martinsville Senior Center and Ken Mar Apartments (government assisted living) |
| 2001-present | Led demonstrations and/or instructional seminars for entertainment at least 14 community festivals, charity events, etc. Also participated in 7 parades. |
| 2002, 03, 05 | Instructor of after-school program for Poston Road Elementary |

School (Martinsville, IN). Oversaw 3 week Tae Kwon Do program for 80-90 K-5 students. Similar programs at Paragon, Green, and Smith Elementary in 2005.

- 2005 Guest instructor of TKD in physical education classes at Monrovia Elementary School
- 2003, 2004 Guest instructor of Tae Kwon Do in physical education classes at Brooklyn, Poston Road, Centerton, Paragon, Green, Smith, South, and Central Elementary Schools (Martinsville school district); Martinsville high school PE program
- 2004 Demonstration for Edgewood intermediate school, family night at Edgewood Primary school

Details or explanations

1) Fast Defense

Fear/Adrenaline Stress Training teaches how to manage the adrenaline response that is associated with both the assault and the verbal interview that precedes it through realistic scenario based training, with an emphasis on assertive communication to deter the assailant in the interview phase.

2) Martial Concepts

Martial Concepts is an eclectic, hybrid system encompassing four principle areas, with contributions from a variety of arts within each principle: *Hybrid grappling* (judo, wrestling, Brazilian jujitsu, etc.), *Ring-fighting* (boxing, kickboxing, Muay Thai), *Stick-fighting* (various stick systems, various silat systems), and *Street-fighting* (jun fan/jkd, wing chun, boxing, silat, etc.)